



Panel Meeting

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Coffee Revival - How Nespresso and Technoserve Create Shared Value

Panelists:

Jean-Marc Duvoisin, Chief Executive Officer, Nestlé Nespresso S.A., Lausanne
William Warshauer, President and CEO, TechnoServe, Washington, DC

Moderator:

Martin Naville, Chief Executive Officer, Swiss-American Chamber of Commerce, Zurich

Friday, March 10, 2017

Registration at 11:15 a.m., Presentations at 11:30 a.m. (followed by lunch)
Zunfthaus zur Meisen, Münsterhof 20, 8001 Zurich

The Nestlé Nespresso company is a globally managed business of the Nestlé Group. Nespresso is present in over 60 countries and counts over 12'000 employees worldwide. Since the launch of its AAA sustainable program in 2003, the company takes a long-term, holistic approach to sustainability and is committed to ensure sustainability across all operations, from coffee sourcing to capsule recycling, setting clear targets and seeking to create shared value for both the business and for society. Technoserve is a non-profit organization operating in 29 countries and a leader in harnessing the power of the private sector to help people lift

themselves out of poverty. With nearly 50 years of proven results, Technoserve believes in the power of private enterprise to transform lives. Together, Technoserve and Nespresso are assisting coffee farmers in Colombia, South Sudan, Kenya and Ethiopia. And most recently, they collaborate on a project to sell Cuban coffee in the United States after five decades of estrangement. The two panelists will share their experience on a remarkable co-operation with its sustainable and noble goals – showing that globalization can have remarkably positive influence on the economic evolution of developing countries.

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Registration to fax # 043 497 22 70 or on www.amcham.ch/events

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Limited seating available, priority to members!

member non-member

Name, function

Company, address

E-mail:(Your registration will be confirmed by e-mail)

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