



**Swiss-American  
Chamber of Commerce**



# Annual Dinner

Talacker 41, 8001 Zurich, Switzerland, Phone: 043 443 72 00, Fax: 043 497 22 70, www.amcham.ch

The Chamber is supported by  
**THE BOSTON CONSULTING GROUP**

We cordially invite you and your guest(s) to attend our

## Annual Dinner

Thursday, September 21, 2017, 7:15 p.m.  
Villa Principe Leopoldo Hotel & Spa, 5 via Montalbano, 6900 Lugano

Guest of Honor and Keynote Speaker

### Bracken Darell

President & CEO, Logitech Inc.

Bracken Darrell has a Bachelor of Arts in English from Hendrix College in 1985 and his M.B.A from Harvard Business School in 1991. He has worked at Procter & Gamble, General Electric, Whirlpool, and now Logitech. His real love is creating great products and great brands. He has led growth and reinvention of iconic brands including Old Spice, Braun, and Logitech. And making a lot of mistakes ... most of which he learned from.

Since 2013 he is the Chief Executive Officer and President of Logitech Inc. Mr. Darrell has overseen an exciting time at the company when Logitech has become a growing company again. Since his start as Logitech CEO, the company has been the #1 performing stock on the Swiss stock exchange and in the top 7% of the NASDAQ.

**Cocktails courtesy of EFG Bank Ltd.**

**Registration to fax no. 043 497 22 70** - Dinner, Thursday, September 21, 2017, 7:15 p.m., Villa Principe Leopoldo Hotel & Spa, Lugano. Spouses and guest(s) are cordially invited. Cost of dinner: CHF 140.00 per person.

Please note that cancellation is possible until Monday, September 18 end of the business day (6:00 p.m.). Full no-show charge for cancellations after this deadline.

member     non-member

Name, function .....

Company, address .....

E-mail: .....(Your registration will be confirmed by e-mail)

Dietary restrictions:  vegetarian  other: .....

credit card: ..... exp. date: .....