

In cooperation with



The Chamber is supported by:
THE BOSTON CONSULTING GROUP

Guest of honor and keynote speaker

Cyril Ranque

President, Lodging Partner Services, Expedia group

10 decisions that made Expedia multiply its market cap by 20 over 10 years

Cyril Ranque serves as the President of Lodging Partner Services for the Expedia group. In this role, Ranque is responsible for overseeing Expedia's lodging supply relationships and operations globally. He joined Expedia in 2006 and successively managed Expedia's hotel chains partnerships in EMEA and APAC, then the lodging and transport supply business in Asia Pacific, before heading the lodging Global Market Management group prior to his current role.

Before Expedia, Ranque was Vice President of Marketing & Distribution for Louvre Hotels, after having advised the Taittinger Group on the creation of the company in early 2004. Previously, Ranque was head of the French CRM practice for AT Kearney and has also served as a CRM consultant at Accenture, investment banker at Morgan Stanley in London and financial analyst with LVMH in Tokyo.

Ranque holds a master's degree from the ESSEC Graduate School of Business in Paris, with a specialization in finance and strategy.

THURSDAY, JUNE 14, 2018

HOTEL MANDARIN ORIENTAL, QUAI TURRETTINI 1, 1201 GENEVA

11:30 A.M. RECEPTION, 12:10 P.M. KEYNOTE ADDRESS, FOLLOWED BY LUNCH

Registration to fax # 043 497 22 70 or on www.amcham.ch/events

Pricing: CHF 120.00 for members, CHF 150.00 for non-members (incl. 7.7% VAT). Full no-show charge. non-member
Limited seating available, priority to members! member

Name/Job Title:

Company/Address:

E-mail:(Your registration will be confirmed by e-mail)

Dietary restrictions: vegetarian, other:

credit card: exp. date: payment at door