

Time to join the



Swiss-American Chamber of Commerce

**We advocate business interests,
Swiss, American,
multinationals' ... and Yours!**

The Swiss-American Chamber in brief

- Second largest American chamber of commerce in Europe with 2000 members
- By far the largest association in Switzerland for multinational companies (Swiss and foreign - large and small)
- One of the most prominent Boards of Director in Switzerland with, among others, the CEO's of ABB, Credit Suisse, LafargeHolcim, Novartis, Schindler, Swiss International Air Lines, Swiss Life, Swiss Re, Swisscom, UBS, Zurich Insurance; and the supra-regional heads of Cargill, Caterpillar, Coca-Cola, Dow, Eaton, Honeywell, McDonald's, Mondelez, P&G and many others
- A unique network of specialists: tax, legal, HR, finance
- A strong and dynamic secretariat
- Presence in key cities in Switzerland and the USA (Geneva, Lugano; Boston, New York, Los Angeles, San Francisco, Atlanta, Charlotte, Miami)

Why you should join

- Get a strong voice advocating your economic policy interests in Bern and Washington, D.C.
- Get information about actual issues through our flagship publication, the Yearbook, bi-monthly Business News and direct communications from the Swiss AmCham's CEO
- Get access to a unique network of specialists see: www.amcham.ch/leadership
- Get personal invitations to special events with top business people and policy makers see: www.amcham.ch/events
- Get access to a rich network of peers who deal with - or have solved - the issues you are confronted with
- Get broad coverage of your issues in the media see: www.amcham.ch/media

Membership is open to companies and their employees

www.amcham.ch/membership

www.amcham.ch

**Swiss-American Chamber
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Swiss-American Business Relationship

Facts

- USA is the 2nd largest export market for Swiss goods - with the fastest growth
- Switzerland is a large and fast growing market for US exports
- Large and fast-growing foreign direct investments in both directions

Issues

- Lack of information and frequent misunderstandings
- Negative views regarding the US in Swiss media, Swiss politics and Swiss people
- Swiss participation in future Transatlantic Free Trade Zone (TTIP) unclear
- Open issues in double taxation (revenue and estate taxes)

What we can do for you

- Inform all relevant forces about great business relationship
- Help avoid larger misunderstandings and misrepresentation
- Push to solve bilateral issues



Multinational Companies based in Switzerland

Facts

- In Switzerland, foreign multinationals (14% of GDP) constitute a larger sector than banking
- Swiss multinationals represent 22% of GDP and are crucial for the global competitiveness and innovation strength of Switzerland

Issues

- Business Location Switzerland is losing attractiveness for multinationals, due to open issues such as:
 - Corporate Tax Reform III
 - Immigration Reform
 - Corporate Law Reform
 - Future of Bilaterals
 - And many more

What we can do for you

- Inform policy makers, enablers and media on the importance of multinationals
- Develop new solutions to key issues
- Lobby in favor of multinationals against strongly entrenched domestic interests



Sergio P. Ermotti (Group CEO UBS)
Chairman, Swiss-American Chamber of Commerce

"Swiss Amcham plays a key role in promoting the Swiss-US relationship and is a strong advocate of all multinational companies based in Switzerland. I am proud to chair this valuable organization and contribute to a better understanding between Switzerland and the US."



The Honorable Suzan LeVine
US Ambassador to Switzerland and Liechtenstein

"Swiss Amcham lies at the heart of the increasingly close and prosperous Swiss-US relationship, driven not only by a world-class leadership team but also by one of the most international and sophisticated business communities anywhere on earth."



The Honorable Martin Dahinden
Swiss Ambassador to the United States of America

"Swiss Amcham is a great advocate of the important Swiss-US business relationship. It leads the campaign to present the US market what it is: The New Emerging Market for Swiss Companies."



State Secretary Gabrielle Ineichen-Fleisch
State Secretariat for Economic Affairs (seco)

"Swiss Amcham plays a leading role in representing the interests of the Swiss-US business community, addresses key issues and contributes thereby to further strengthen our very significant trade and investment ties."